2017 FALL MIDTECH & CIO VISIONS SUMMITS

Westin Chicago North Shore, Chicago, October 8-10, 2017

The IT Industry's Leading Executive Event

MIDTECH
MID-MARKET IT SUMMIT
TECHNOLOGY. INNOVATION. COLLABORATION

CIO VISIONS
LEADERSHIP SUMMIT
CLOUD. BIG DATA. SECURITY

OVERVIEW

Join us for MIDTECH and CIO VISIONS Fall 2017 and get a fresh new perspective on how to optimize your company's IT operations

No matter how efficient your IT operations are, there is always room for improvement. Often, the day-to-day challenges of managing people, systems and operations leaves little time to keep informed on the latest technology and innovation coming onto the market. You need access to this information to run as efficiently as possible.

The true value of MIDTECH and CIO VISIONS is that it presents a boiling pot of information, ideas and solutions, pulling together over 400 of the industry's most influential executives and almost all of the industry's leading solution providers to push the boundaries of manufacturing excellence.

Join us for MIDTECH and CIO VISIONS and during the event you'll:

• Access the highest quality educational program in the industry. All sessions are peer-led from senior-level manufacturing and opertations executives sharing first hand insights from the field

• Connect with carefully selected leading solution providers based on your specific needs and areas of interest

• Network with over 400 of industry's most influential executives

• Save company funds and your expense account when you qualify for the Complimentary Full Access Conference Pass

• Save time with only 2 days out of the office including travel

Who should Attend?

MIDTECH and CIO VISIONS are attended by senior-level executives from the world's largest and most successful organizations, but we also welcome mid-sized organizations and executives from manager level upwards.

End users of IT solutions attend as VIP Guests and once qualified, receive a Complimentary Full Access Conference Pass.

Titles include: CEO / COO / CIO and VP / Director / Manager of: Information Technology, Security, Technology and Data.

Note: Providers of solutions can only attend if they are exhibiting or sponsoring the conference.

INTERESTED AND WANT TO FIND OUT MORE?
Pick up the phone or send an email to:

Krizzle Silva, Attendee Relations Manager
424.334.5159 // krizzlesilva@quartzb2b.com

YOUR COMPLIMENTARY PASS TO MIDTECH and CIO VISIONS

What does my Complimentary to include?

- $200 flight reimbursement
- Full Access Pass to the world class educational program
- Customized schedule to connect you with relevant leading solution providers
- 1 night's hotel accommodation at the Westin Chicago North Shore
- Full onsite catering including
  - 2 x Drinks Receptions
  - 2 x Full Buffet Breakfasts
  - 2 x Lunches
  - 1 x Networking Dinner
- Refreshments and Snacks throughout the day
- Access to download the full book of Conference Presentations after the event via a secure website
- Fantastic networking opportunity with other high profile peers

Why is my pass free?

The reason why we can cover the cost of VIP Passes for qualified attendees relates to the element of the program where we coordinate targeted research meetings with exhibitors. For exhibitors this presents a much more effective route to connect with potential partners than a traditional trade show or conference and as such they are prepared to pay a premium for exhibiting. We then essentially pass this premium on by covering the cost of the VIP Passes for qualified attendees.

Our Event is all about relevance and saving you time

The good news all around is that the targeted research appointments are also perceived as one of the most valuable elements of the program by attendees. It's a genuine win - win for both exhibitors and attendees. We only connect you with suppliers of solutions in which you have an active interest in researching. You'll be met by a senior-level executive who has taken time to prepare pertinent information, relevant to your company and areas of interest. You have a relaxed nformal discussion to understand what they have to offer and if their technology might work for your unique needs. It is without doubt the most time effcient medium to research and understand what cutting edge technology is potentially available to help optimize your operations.

This portion of the event reflects around 25% of your time at the conference, with the remaining 75% being made up of Keynote Presentations, Plenary Presentations, Case Studies and Roundtables.

Reviews from previous MIDTECH and CIO VISIONS Summits

"Each event brings forth beneficial information that I have not expected to gain, as I have my dedicated time with the strategic vendors and able to attend sessions and keynote speaker sessions on topics that apply to my career and company. That value is worth the investment. The frosting on the cake, is the networking after the conference that exceeds any investment."
- CTO/SVP Systems/Recovery, Data Center Inc

"The targeted meetings with vendors made them much more relevent and valuable than any other event I have attended."
- Chief Information Officer, Leake and Watts Services, Inc.

"This was one of the best conferences I have attended in the last few years. It was my first MidMarket MIDTECH event and I feel it scaled well to the sector of the industry I work in"
- CIO, Trans World Radio (TWR)

"I was able to connect with peers in different industries then mine and discuss things all of us had as top of mind and what we were doing to attend to those. I found this to be one of the great opportunities of this Summit."
- Vice President of IT, Affinity Plus Federal Credit Union

"I find this format to be the best use of my time in effectively collecting information from vendors. There is no better setting for a quick, on-point discussion."
- Director of IT, National Benefit Services

"The midTech Summit was very nicely organized and provided an outstanding opportunity to connect with key IT leaders from around the world."
- Vice President, Technology, Safeware Inc.

SAMPLING OF PAST ATTENDEES

1st Capital Bank
VP of IT

Ace Asphalt
Director of IT

ADP, LLC
Chief Technology Architect

AIG
Director Risk Analytics

AIG
COO, Risk Operations & Remediation Organization

Alegeus Technologies
Director of IT

Allied Global Services IT Director

Altera
Vice President and CIO

American Family Care
CIO

American Film Institute
Director, IT

American Homes 4 Rent
VP of Information Systems

American Psychological Association
Chief Information Officer

Amphastar
Pharmaceuticals Inc. ITS Senior Director

Aon
Sr. Director

AP Construction
CIO

Arizona Grand Resort IT
Manager

Armada
CIO

Athens CUSD #213
Director of Technology

Austin Retina
IT Director

AutoReturn
CTO

Avamere
Chief Information Officer

Barr Brands
International Director IT

Beehive Federal Credit Union
IT Director

Benefis Health System
SVP, System CIO

Berger Chevrolet Inc.
CIO

BestBuy
Director

BioMed Realty
Vice President, IT

Browning School District
Technology Director

BWX Technologies
CIO

CA Ventures
Chief Technology Officer

CarFinance.com
Chief Technology Officer

Carter's
VP, Technology Services

Catalina Marketing Corp.
VP - Technology

Catertrax
CIO

Child-Parent Centers
IT Director

CIGA
CTO - Dir of Technology

City of Miami
Deputy CIO

City of Rapid City
IT Officer

Clean Energy Collective
CIO

CNSI
SVP of IT

CoastHills Credit Union
AVP of MIS

Command Financial
VP, Technology Services

Commerce Home Mortgage
VP of IT

Continuum
CIO

Corval Group, Inc
Director of Business Technology

CPB
Director of IT

CPI Card Group
CISO/Senior Director of Global Security

CQG, Inc
CTO / Chief Architect

Crown Laboratories, Inc. IT
Director

Data2Logistics
Chief Technology Officer

DC Superior Courts Chief
Technology Officer

Delaware Technical Community College
Director of IT Systems

Des Moines University
CIO

Dwyer Group
CIO

Episcopal Community Services
CTO

Extra Express
VP of Information Technology

Farwest Corrosion
IT Director

Fidelity
VP of Web Architecture

First State Bank
Senior Vice President

FiveStars
Head of IT

Fleet Response
Director of IT

Florida Virtual School
Chief Information Officer

Fresno State
Director

Friendship Retirement
CIO

Geneva College
AVP of IT/ CIO Services

Glanbia Foods, Inc.
Director US IT Operations

Goodwill of NNE
VP, IT

Griswold Home Care
VP of IT

Group O
Director of Business Technology

Hakkasan Group
CIO & CTO

Harris & Associates
IT Director

Health Systems 2000
IT Director

Heartland Family Service Director of Technology

Heritage Community Credit Union
VP of IT

HFB
CIO

Hi-School Pharmacy
Director of IT

Horn
VP Information Systems

Howard Building Corporation
CIO

HRC Fertility
CTO

INC Research
VP, Analytics and Collaboration

Indiana University of Pennsylvania
CIO

Inphi Corp
Director IT

Insurance Claims Management
VP Technology

IntegraCore
CIO

Integrated Rehabilitation Group
Director of IT

Invenergy
CIO

Ipas
CIO

KaneCounty Government
Deputy CIO/Chief of Staff

Kellstrom Defense
CIO

King County Housing Authority
CIO

Kingston Technology
IT Director

Kopka Pinkus Dolin
CIO

KVC Health Systems
VP, Business IT

Maxim Group Llc
CTO/CISO

MChest Pharmacies
Director of IT

Meister Media Worldwide
CTO

Menlo Church
Sr. Director of IT

Ministry Health Care
CIO

Moneygram International
Head of Information Security, IAM and Automation

Morgan School District IT Director

MTC
Dir. Network Administration

Murad, LLC
Sr. Director IT Infrastructure

MWRD
Asst Director

Nanosys, Inc.
Director, IT

NAS
CIO

National Benefit Services
Director of IT

Natural Organics
Director of IT

Navitus Health Solutions
VP of IT and CIO

Nevro Corp
Director, IT

New York Families for Autistic Children
Director of IT

nLIGHT
Director, IT

NMSI
Director, Enterprise Infrastructure

Nosco
Head of IT

Oklahoma Wesleyan University
CTO

Ongweoweh Corp
Director of IT

Peninsula Community Health
Information Systems Manager

Peninsula Community Health Services

CIO

Penumbra Inc
Vice President of IT

Peoples Bank of NC
CTO

Perricone MD
VP IT Business Solutions

Pioneers
VP of IT

PLCU
SVP IT/CIO

Priceline.com
CTO

PrincipalFinancial Group
Director - IT Architecture

QSC, LLC
Vice President,IT

QTC - A Leidos Company
CIO

RBCU
CIO & CSO

ReavesAsset Management
CTO

RGL Forensics
Director of IT

Rise Inc
Director of IT

Rudolph Foods Company
Director - IT

Sacramento Metropolitan Fire District
Director of IT

SAFEbuilt
Director of IT

SAIC
VP for Technology

SanneGroup
CTO

Sheppard Mullin
Chief Security Officer

Shetler Security
SVP/CIO

SiteSpect
Director of Solutions Architecture

Southeastern University
Chief Technology Officer

Space Needle LLC
IT Director

sPower
Director of IT

Steak 'n Shake Enterprises
VP Technology Information

Summit Electric
Director of IT Operations

Sun East Federal Credit Union
VP of IT

Sunrise Communications, I.T.
Director

Supreme Security Systems
Director-IT

Texas A&M University
CISO

The Conference Board
CIO

The Morton Arboretum
Director, IT

USAMeriBank
CTO

VGM Group
Director of Business Technology

VIA Metropolitan Transit
Vice President of IT

World Vision International
Chief Technology Innovation Officer

Wyndham New Yorker Hotel
Director of Information Technology

SCHEDULE-AT-A-GLANCE

Sunday, October 8th, 2017

5:00 - 7:00pm - Welcome Cocktail Reception & Registration

Monday, October 9th, 2017

7:30 - 9:00am - Breakfast Buffet

8:00 - 8:50am - Keynote Presentation

9:00 - 1:00pm - Breakout Track Sessions for Case Studies, Plenary Presentations & Panel Discussions, One-on-One Meetings

1:00 - 2:00pm - Gourmet Lunch

2:00 - 6:00pm - Breakout Track Sessions for Case Studies, Plenary Presentations & Panel Discussions, One-on-One Meetings

7:00pm - Networking Dinner and Drinks Reception

Tuesday, October 10th, 2017

7:30 - 9:00am - Breakfast Buffet

8:00 - 8:50am - Keynote Panel Discussion

9:00 -12:10pm - Breakout Track Sessions for Case Studies, Plenary Presentations & Panel Discussions, One-on-One Meetings

EDUCATIONAL PROGRAM OVERVIEW

During MIDTECH and CIO VISIONS Fall 2017 attendees will have the unique opportunity to network with senior peers, share knowledge and hear presentations from carefully selected group of expert speakers, as well as participate in targeted one-on-one research meetings with leading solution providers that meet their individual needs. This year, the 100% peer-driven educational program will be centered around 6 key themes addressing the most pressing challenges throughout your operations.

At our event you can also customize your schedule by choosing up to 3 themes to mix and match between tracks a to fit your specific needs and challenges. Take control of your learning experience and design your own agenda!

Don't miss an interactive learning expertise crafted by IT executives for IT executives!

6 KEY THEMES

CIO Leadership & Innovation

- New talent Sourcing Methods
- Balancing Innovation & Compliance
- Strategies on IT Governance - Budgeting and Prioritization
- Vendor Relations & Contract Negotiations
- Optimizing IT Operations and Resources
- Training the modern IT workforce

IT Security Risk Management

- Disaster Recovery (DR) / business continuity planning (BCP) / incident management strategies
- Identity & Access Management (IAM) strategies and best practices
- Human side of managing security
- Security vs. Ease of Access
- Integration of Security into strategic planning process and Operations.
- Cloud Security/FedRAMP

Cloud Strategy

- Balancing public, private, and hybrid clouds
- Why cloud architecture matters
- Open Source Cloud platform
- Cloud Simplification
- Log Correlation and Auditing in Cloud
- Cloud use/governance, Rules of Behavior, Managing Costs

Modernizing Infrastructure

- Integration / APIs between systems
- Achieving an Agile Infrastructure
- Enabling the digital business through a software-defined infrastructure
- The impact of algorithmic IT operations (AIOps) on monitoring approaches
- Hardware Asset Management: Best practices
- Negotiation of contracts for hardware, software and services.
- BYOD-wireless protection, common user experience, adequate bandwidth

Enterprise Mobility Management

- Mobile Workforce Management Strategies -and Best Practices
- Deploying Enterprise client Apps to Mobile Client
- Remodel or Rebuild?

Data Solutions: Strategy for Storage and Analytics

- Big Data the 2nd Generation- improving analytics and security
- Data Governance- How it works, why you need it, what is it, and who is responsible for it.
- Strategic Data Centric Approaches to Business Intelligence
- Best way to get value out of your data

INTERESTED IN JOINING OUR EDUCATIONAL PROGRAM AS A SPEAKER?

Please contact: Jenny Holman, Program Content Director
424-334-5149 // Jennyholman@quartzb2b.com

SPONSORS & EXHIBITORS

Since 2011 MIDTECH and CIO VISIONS has become a vital marketing tool for the manufacturing industry's leading solution providers.

The following companies have sponsored one or more MIDTECH and CIO VISIONS events:

VENUE

Westin Chicago North Shore, Chicago, October 8-10, 2017

Situated sixteen miles north of O'Hare International Airport, the hotel is located just minutes from many local attractions.

Catch a show at the Ravinia Festival, explore Chicago Botanic Gardens or dine at award-winning restaurants. Experience the newly renovated hotel with updated guestrooms, suites and Westin Executive Club Lounge.

BOOK NOW!

If you are interested in attending the MIDTECH or CIO VISIONS Summit, please call

Krizzle Silva, Attendee Relations Manager
424-334-5159 // krizzlesilva@quartzb2b.com

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